

Online Seminar
"Agriculture Market Reforms: Price Volatility and Risk Management"

Monday, July 13, 2020 at 4.00 p.m.

Dear Sir/Madam,

The devastation caused by Covid-19 is encouraging countries to initiate bold and out-of-the-box responses. India is no exception. The recent reforms in agri-marketing announced by the government are expected to transform Indian agriculture by allowing more marketing freedom for growers and buyers alike. The reforms will boost food processing especially in the SME sector, leading to the Prime Minister's vision of Aatmnirbhar Bharat or 'Self-reliant' India.

For market participants, it is necessary to understand the intent of these reforms and how they will benefit all as production becomes more demand-centric and market-oriented. For stakeholders in agriculture, especially large processors, aggregators, exporters, importers and others, management of price risks is imperative in order to beat volatility.

In this background, IMC Chamber of Commerce and Industry in association with MCX- IPF is organizing an Online seminar on Agriculture Market Reforms: Price Volatility and Risk Management on Monday, July 13, 2020 from 4.00 pm to 5.30 pm.

Mr. P.S. Reddy, MD& CEO, MCX will deliver a Special address. Speakers with domain expertise will share their in-depth knowledge. The key speakers are:

- Dr. S.K Goel, Former Additional Chief Secretary, Agriculture and Marketing, Government of Maharashtra
- Mr. Somnath Chatterjee, Head Procurement & Logistics, ITC Limited (Food Division)
- Mr. Vinay Kotak, Director, Kotak Commodity Service Ltd
- Mr. Rishi Nathany, Head Business Development and Marketing, MCX
- Mr. G Chandrashekhar, Economic Advisor, IMC & Director IMC ERTF

The virtual meeting will be on Zoom. There is NO PARTICIPATION FEE; but registration is necessary. On receiving a registration request, VC details will be provided. For registrations and other details please contact Ms. Anita Naik at anita.naik@imcnet.org Or visit IMC website at <https://www.imcnet.org/events-776>.

We do hope you will be able to seize the opportunity and participate on July 13, 2020. It will be a knowledge enriching experience.

Best regards,

AJIT MANGRULKAR
Director General